

Business Finance Proposal Form



Funding Circle Rep	Eamonn Martin - 020 3467 9873
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Date	11 July 2024

Business

Company Name	LIONS SPORTS ACADEMY LIMITED
Trading/Registered Address	Ramlea One Tree Hill Road, 127A Halifax Road, Maidenhead, Berkshire, SL6 5EU
Registration number	09972187
Is the entity part of a group structure?	No
Date incorporated	27 January 2016
Summary of Business Activities	
Website	https://www.lionssports.academy/

Proposed Finance

Amount and Term	£100k
Date Required	July 2024
Purpose of loan	<p>Sports coaching business working with 70 organisations across London including schools.</p> <p>They are looking funds to roll out their new TackleTEK programme over summer periods to help drive more consistent revenue as at the moment it can be quite seasonal with school holidays etc.</p> <p>They would also use part of the money to help scale the business into the midlands.</p> <p>The funds would be distributed between additional staff, marketing and working capital. They are forecasting turnover to increase by at least £300,000 year on year from the investment and scaling.</p>

Current Position (per last filed accounts)

Annual Turnover	£536,000
Profit/Loss	-£60,899
Shareholder Funds	-£530,475
Overdraft Limit	N/A
Existing Government + other Debt (CBILS, BBL, Loan, HPs etc.)	N/A

Director/Shareholders

	Applicant 1	Applicant 2	Applicant 3
Name & Shareholder %	SIMON PENNOCK	ANDREW JONES	
Home Address:	WHITE COTTAGE, ONE TREE HILL ROAD, GUILDFORD, GU4 8PJ	127A HALIFAX ROAD, MAIDENHEAD, SL6 5EU	
Previous address (if less than 2 years):	Same as current address	Same as current address	
Homeowner/Tenant:	Homeowner	Homeowner	
Value:	£2.8 million	£475,000	
Mortgage Balance:	£502,907	£331,903	

DOB:	23/03/1961	07/04/1992	
Phone 1:		07585561183	
Phone 2:			
Email:		andy@lionssports.academy	
Consent to Search (Y/N?):	Y	Y	

Primary Contact

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